

### IN THE CLAIMS

Please amend the claims as follows:

1-120 (Canceled)

121. (Currently Amended) A computer program product for handling ~~stock trading related~~ transaction information, the computer program product being tangibly embodied on a computer-readable medium and including executable code that, when executed, is configured to cause a data processing apparatus to provide, comprising a stock trading transaction interface, operable within an Internet browser,;

said ~~stock trading~~ transaction interface being configured to receive the following information for use by the program to create a stock transaction record:

(i) ~~a potential or actual date for a stock related transaction by a user; and~~

[[ (ii) ]] [[a]] an identification of an particular item ~~stock~~ associated with ~~[[said]]~~ stock-related a transaction; ~~[[and]]~~

(iii) ~~user transaction information concerning said stock related transaction a~~ placement of a first subjective information parameter along a range, the first subjective information parameter being associated with a first rationale for engaging in said transaction;

[[ (iv) ]] a placement of a second subjective information parameter along the range, the second subjective information parameter being associated with a second rationale for engaging in said transaction; including at least one of the following items of information for engaging in said stock related transaction: (a) a user subjective rationale; (b) a technical indicator; (c) a third party opinion; (d) and/or a source of said subjective rationale, said technical indicator and/or said third party opinion; and

said transaction interface being further configured to store a transaction record that identifies the placement of the first subjective information parameter along the range relative to

~~the placement of the second subjective information parameter along the range. a feedback interface also operable within said Internet browser, said feedback interface being configured so that stored transaction information from one or more stored stock transaction records from said user or other users of the program can be selectively displayed by said user.~~

122. (Currently Amended) The computer program product-program of claim 121, wherein the ~~[[said]]~~ feedback interface is configured to provide the transaction record from a plurality of transaction records ~~identifies a financial performance correlated with (a) said user subjective rationale; and/or (b) said technical indicator; and/or (c) said third party opinion; and/or (d) said source of said subjective rationale, said technical indicator, and/or said third party opinion.~~

123. (Currently Amended) The computer program product-program of claim 121, wherein said ~~stored transaction information includes~~ item includes an equity, and said transaction interface is further configured to receive a calculation of a financial performance associated with one or more stored stock ~~the transaction record for the equity records from said user and/or another user.~~

124. (Currently Amended) The computer program product-program of claim 121, wherein said ~~one or more stock stored stock transaction records are~~ the item includes an equity, and the transaction record is retrievable based on a financial performance of the equity ~~same.~~

125. (Cancelled)

126. (Currently Amended) The computer program product-program of claim 122, wherein said feedback interface is configured to provide ~~also provides~~ an indicator associated with recommending a course of action for a future transaction based on the transaction record ~~to said user.~~

127. (Currently Amended) The computer program product-program of claim 121, wherein said ~~user transaction information stock~~ first subjective information parameter is associated with a

drag and drop element for the placement of the first subjective information parameter along the range is collected from said user within a single data collection window.

128. (Currently Amended) The computer program product-program of claim 121, wherein said ~~user can rank one or more of said~~ first subjective information parameter associated with the first rationale for engaging in said transaction ~~items of~~ comprises a reason, motivation, or basis for engaging in said transaction ~~information when creating said user transaction information for said stock related transaction to identify particular factors motivating said stock related transaction.~~

129. (Currently Amended) The computer program product-program of claim 121, wherein said item includes an equity, and said first subjective information parameter associated with the first rationale for engaging in said transaction ~~information~~ comprises ~~can be retrieved so that said user can display~~ at least one of the following items of information ~~for said one or more stored stock transaction records:~~ (a) a said-user-subjective rationale; (b) a said-technical indicator; (c) a said third party opinion; (d) ~~and/or a said-source of said~~ first subjective rationale.

130. (Cancelled)

131. (Cancelled)

132. (Currently Amended) The computer program product-program of claim 121, wherein said transaction interface is ~~program~~ is implemented in Java programming language, and is executable from a website ~~by an internet user within an~~ said Internet browser.

133. (Currently Amended) The computer program product-program of claim 121, wherein said ~~stock related transaction~~ interface is further configured to receive record ~~can be modified at a later time to include additional secondary~~ user transaction information, including one or more of new insights, understandings ~~and/or lessons from said~~ stock related transaction.

134. (Currently Amended) The computer program product-program of claim 121, wherein said ~~stock-related~~ transaction interface is further configured to receive record ~~further includes a~~ purchase/sale price associated with said ~~stock-related~~ transaction.

135. (Currently Amended) An apparatus comprising a processing device wherein the processing device is configured to:

provide a transaction A stock trading data collection program interface configured to store and retrieve for storing and retrieving stock trading transaction information, the stock trading data collection transaction information program comprising:

a database of one or more stock trading transaction records, each stock trading transaction record comprising including the following information:

- (i) — a stock trade date associated with a stock trade; and  
an identification of an item-particular stock associated with said stock transaction trade; and
- (ii) transaction information concerning said stock transaction trade, reflecting a placement of one or more subjective information parameters along a spectrum; and
- (iii) one or more numeric data values determined by the processing device, based on the placement of the one or more subjective information parameters along the spectrum, including at least one of the following items of information for engaging in said stock trade: (a) a subjective rationale; (b) a technical indicator; (c) a third party opinion; (d) and/or a source of said subjective rationale, said technical indicator, and/or said third party opinion; and

a query interface operable within an Internet browser, said query interface being configured so that a user can selectively retrieve one or more of said stock transaction records to assist said user in determining whether to buy/sell a particular stock.

136. (Currently Amended) The apparatus-program of claim 135, wherein the item includes an equity, and wherein said processing device is further configured to provide including a feedback interface configured to provide-providing an expected financial performance of said equity predicted based on said user transaction information buying/selling said particular stock.

137. (Currently Amended) The apparatus-program of claim 135, wherein said ~~query interface is~~ processing device is further configured to provide a query interface configured to retrieve said transaction information using said one or more numeric data values. ~~set up to includes a number of predefined subjective rationales, and/or a number of predefined technical indicators, and/or a number of predefined third party opinions, and/or a number of predefined sources of said subjective rationale, said technical indicator, and/or said third party opinion to assist said user in locating said one or more stock transaction records.~~

138. (Currently Amended) The apparatus-program of claim 137, wherein said query interface is ~~customizable by said user~~ further configured to provide said one or more transaction records based upon a query that includes said item or said transaction information concerning said transaction. ~~include user defined query factors for retrieving said one or more stock transaction records.~~

139. (Currently Amended) A method for creating a transaction record ~~A program for handling stock trading related transaction information, the program comprising:~~

entering an identification of an item associated with a transaction;

placing a first subjective information parameter associated with a first rationale for engaging in said transaction along a range;

placing a second subjective information parameter associated with a second rationale for engaging in said transaction along the range; and

storing the placement of the first subjective information parameter on the range relative to the placement of the second subjective information parameter along the range in the transaction record.

~~a first stock trading transaction interface operable within an Internet browser, said stock trading transaction interface being configured to receive the following information from a user for use by the program to create a first stock transaction record:~~

- ~~(i) — a date associated with a potential or actual stock purchase; and~~
- ~~(ii) — a particular stock associated with said potential or actual stock purchase; and~~
- ~~(iii) — first transaction information from said user concerning said stock purchase, including at least one of the following items of information for engaging in said purchase of said stock: (a) a user subjective rationale; (b) a technical indicator; (c) a third party opinion; (d) and/or a source of said subjective rationale, said technical indicator, and/or said third party opinion; and~~

~~a second stock trading transaction interface also operable within an Internet browser, said second stock trading transaction interface being further configured to create a second stock transaction record for supplementing said first stock transaction record, said second stock transaction record including second transaction information concerning said stock trade, including any lessons and/or understandings associated with said first stock transaction record; wherein both said first stock transaction record and said second stock transaction record are retrievable by said user to assist in determining whether to buy/sell a particular stock.~~

140. (Currently Amended) The method-program of claim 139, wherein the item includes an equity, and further comprising:

~~wherein said retrieving the first stock transaction record and said second stock transaction record are retrieved~~ within a query interface operable within said Internet browser based on by specifying any one or more of a particular user, and/or a predefined user-subjective rationale, and/or a predefined technical indicator, and/or a predefined third party opinion, and/or a predefined source of said subjective rationale, said technical indicator, and/or said third party opinion.

141. (Currently Amended) The method-program of claim 139, ~~wherein said first stock transaction record represents a closed position and further comprising also includes:~~ (iv)

entering a sale or purchase date for said equity stock associated with said transaction a sale of said stock; and (v)

entering a sale-price associated with said sale of said stock transaction.

142. (Currently Amended) The method-program of claim 139, ~~wherein said items of information for engaging in said purchase of said stock can be ranked by said user. further comprising~~ entering lessons or understandings associated with said transaction record.

143. (Currently Amended) The method-program of claim ~~142-139~~, wherein further comprising placing one or more icons associated with said lessons and/or understandings associated with said first stock transaction record along the range can be ranked by said user.

144. (Currently Amended) The method-program of claim ~~142-139~~, wherein further comprising determining one or more of said lessons and/or understandings include options for specifying a usefulness of a user-subjective rationale, and/or a technical indicator, and/or a third party opinion, and/or a source of said subjective rationale, said technical indicator, and/or said third party opinion.

145. (Cancelled)



146. (New) The apparatus of claim 135, wherein said transaction information concerning said transaction comprises a subjective rationale, a technical indicator, a third party opinion, or a source of said subjective rationale, said technical indicator, or said third party opinion.

147. (New) The method of claim 139 wherein the placing a first subjective information parameter associated with a first rationale for engaging in said transaction along a range comprises:

placing the first subjective information parameter associated with the first rationale for engaging in said transaction along the range, wherein the first subjective information parameter associated with the first rationale for engaging in said transaction comprises a reason, motivation, or basis for engaging in said transaction.